

We're looking for a Digital Marketing all-rounder passionate about everything SEO & PPC

Agency background:

We are a full-service Digital Agency, established 18 years and located in the creative hub of Collingwood. We're looking for an up and coming, experienced Digital Marketer to join our growing team based at our Click Creative Studios, to work on major projects for our enterprise key clients.

The diverse range of Australian and international clients we work with include brand names like Suzuki Australia, Montgomery Investments, La Trobe University and APPA, the Australian Promotional Products Association.

Who we are:

The Click team is a group of like-minded people dedicated to producing leading edge creative, effective digital solutions for our clients. Specialising in custom, bespoke websites, applications and digital marketing, covering strategy, creative, development and online marketing solutions. We bring years of experience, yet bright new ideas to the table every day – we love coding and coffee!

Location:

Working with clients Australia – wide, we're located in Collingwood, Melbourne and our Sydney office by appointment. This exciting role can work from the Melbourne Studio, and based on team rotation, from home, too.

The person we're looking for:

Our team needs an experienced Digital Marketer with 1 - 3 years agency or freelance experience. You'll be responsible for the end to end delivery of our in-house SEO & PPC services, and even be across the wide range of digital marketing tools to provide a full-service approach delivering solutions to our clients.

You'll have a solid understanding of technical Organic Search and Paid Search best practises and be comfortable collaborating with key client representatives... pre-project in Scope briefings, during with WIP reporting and after, with post-project review.

The skills we're looking for:

- Stay ahead of current best practice Organic and Paid Search trends and processes
- Develop SEO strategies to maximise organic Search performance and ROI
- Ability to analyse and understand website SEO performance improvement opportunities
- Ability to lead end to end SEO strategy and implementation projects
- Communicate SEO analysis, rationale and recommendations to client stakeholders
- Experience in planning and executing successful PPC campaigns
- Identify CRO opportunities and apply iterative, best practice processes
- Conduct ongoing SEO and PPC audits with ROI analysis reporting
- Create and optimise site pages, written, image and video content
- Effectively manage relationships with clients and team members
- High attention to detail and love working in a team environment
- Able to take the project and work autonomously with regular client – facing
- Manage client and Agency expectations with effective verbal and written communications
- Expertise with workflow tools and project management systems, we use Jira and Slack
- Experience using Ahrefs, SEM Rush, Google Analytics, Ads and Search Console, Facebook Business Manager, Hotjar and HubSpot.

Be helpful if you also have:

Excellent organisational and time management skills

A passion for analysis, writing and attention to word perfect detail

Approachable and positive attitude to rapport with clients and colleagues

Ability to work well under pressure and meet tight deadlines when required

Relevant tertiary qualifications in digital marketing, PR or advertising.

Things that come with the job:

A competitive salary is on offer, negotiable based on the proven skills and experience you bring to the table. Great team culture and activities that span our in-Studio and remote working environment, whilst celebrating team wins and successful campaigns... this role could be just what you're looking for!

About Click Creative:

Put simply, we love what we do. It's our team of passionate, talented people with proven skills and creative flair that defines the Click Creative difference, making Click an amazing place to work and grow. With our sustainable growth curve, you will have the opportunity to progress and establish yourself as a key member of the supportive Click team who will help you achieve your career goals.

As the online landscape is constantly growing, changing and expanding, our mission is to deliver creativity, ideas and outcomes that reflect this ongoing change, fitting our client's needs like a smart, well-cut suit... stylish, constructed of quality materials.

How to apply:

Be sure your application includes -

- Cover letter
- CV outlining experience and skills
- Examples of previous projects (PDF/URL).

Reach out to us today at <https://www.clickcreative.com.au/digital-agency-melbourne-sydney-contact-careers/>

[Recruiters please note, we appreciate your support when needed but we are not using outsourcing partners for this role – thank you!]